Janine Rose Alcantara

Jane Pop Co.

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About

Multidisciplinary designer specializing in graphic design, responsive website builds, and AI-generated image and video content.

Brings 6+ years of experience creating social content, photomanipulation, static and video ads, and print and digital materials, plus running AI workshops for teams. Remote-first and experienced collaborating with clients worldwide.

Education

Ateneo de Manila University
BFA INFORMATION DESIGN

Tools & Programs

- Adobe Creative Cloud
- AI Tools and programs
- Website Builders

Work Experience

July Social
2025

WEBSITE BUILDER, AI IMAGE & VIDEO GENERATOR AND EDITOR, AI CONSULTANT

Delivered end-to-end creative production as an AI image and video generator and editor, AI consultant, and website builder for client campaigns and websites. Built a client website from scratch, including sourcing and editing service photos, developing service and product content, and generating product imagery using tools such as ChatGPT, Hailou AI, Kling AI, and Google Whisk. Produced AI video assets by combining photomanipulation in Adobe Photoshop with detailed prompt writing, iterative refinement, and generation across Google Gemini (Nanobanana), Google Flow, Whisk, Hailou AI, and Kling AI.

Frequency Studio
2025

AI VIDEO GENERATOR AND EDITOR, CREATIVE CONCEPT ARTIST

Supported client-facing creative production as an AI video generator and editor and creative concept artist for long-form and teaser content for high-profile entertainment clients in New York and Hollywood. Translated creative briefs into detailed image and video outputs by building concept frames in tools such as Adobe Photoshop, Midjourney, Sora, Runway, and Pika, then writing and refining prompts for AI video generation in Sonovid, Hailou AI, Google Whisk, and Google Flow. Finished and polished deliverables in Adobe After Effects with manual editing, effects, and transitions, while also leading creative concept briefs, drafting the creative project brief, and coordinating directly with clients during team discussions.

PastClients.com | Creative Cookbooks | Aftercare.com
2025

AI VIDEO GENERATOR, GRAPHIC DESIGNER, VIDEO EDITOR

Delivered multi-brand creative support as an AI video generator, graphic designer, and video editor while partnering closely with the founder across multiple ventures. Produced social media ads, explainer videos, and static and print materials by combining strong graphic design fundamentals with AI image and video generation workflows. Created AI avatar and voice assets using tools such as HeyGen, ElevenLabs, and Panda, then assembled and polished final videos in Adobe After Effects with captions, effects, transitions, and on-screen text, refining prompts and visuals to match each brand's tone and goals.

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Website Builders

- Shopify
- Webflow
- Squarespace
- Wix
- Wordpress

AI Tools

- Midjourney
- Hailou AI & Kling AI
- HeyGen & Synthesia
- Google Flow & Whisk
- Nanobanana
- ChatGPT
- Sora & Pika
- Sonovid AI & ElevenLabs

Adobe Creative Cloud

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere

Jumpstart Ai
2024-2025

WEB DESIGNER & DEVELOPER GRAPHIC DESIGNER, VIDEO EDITOR

Helped create the branding for Jumpstart AI and used a combination of AI tools and Adobe programs to create educational/explainer videos for startups, medical practices, political campaigns, and other industries. Tools such as Synthesia, HeyGen, and Descript were utilized to maximize the potential and use of generative AI to create dynamic video content and ads. Also assisted in managing and designing the Jumpstart AI website for a brand new look and marketing strategy.

Holum Studio
2022-2023

WEB DESIGNER & DEVELOPER, GRAPHIC DESIGNER, VIDEO EDITOR

Created social media graphics, photomanipulation tasks, layout and print projects, website designs, banners, logos, powerpoint presentations, packaging designs, and also developed a mobile-responsive website from scratch using Squarespace. The timely and consistent delivery of these items ensured a smooth order to the lists of tasks dedicated for each high-end client based in Norway - contributing to the top-quality service and deliverables that Holum Studio is known for.

Mindsheep Marketing
2021-2023

WEB DESIGNER & BUILDER, VIDEO EDITOR, GRAPHIC DESIGNER

Created complete website designs, logo design, social media content design, and video and animation projects. Rebranded the company and brand guidelines, while also working with outside clients to create deliverables like email newsletters, packaging designs, photo manipulation projects, and the like. Also worked with different departments to create and compose the social media content. This provided the company with an updated brand while also creating a steady flow of projects and exposure that they needed for their digital marketing business.

Custom Family Gifts
2019-2025

LEAD ARTIST AND SOCIAL MEDIA DESIGNER, VIDEO EDITOR

Designed and produced map prints made for families and loved ones, and composed and created social media content and efforts with the social media team. The products were done predominantly on Adobe Photoshop while social media ads - both static and dynamic - were created using other Adobe programs. These efforts generated consistent customer satisfaction and boosted sales for the company.